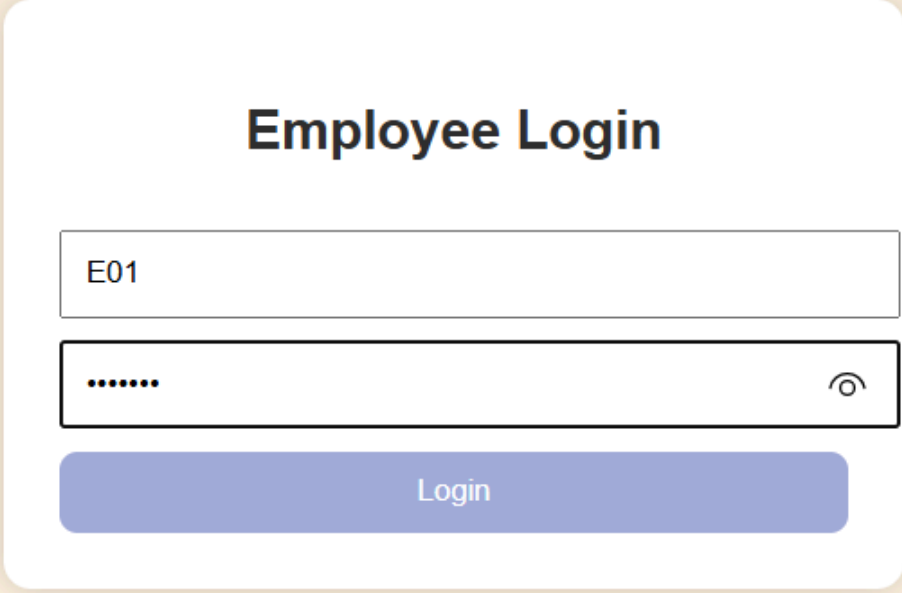



Only Employee can see customer Segmentation page:



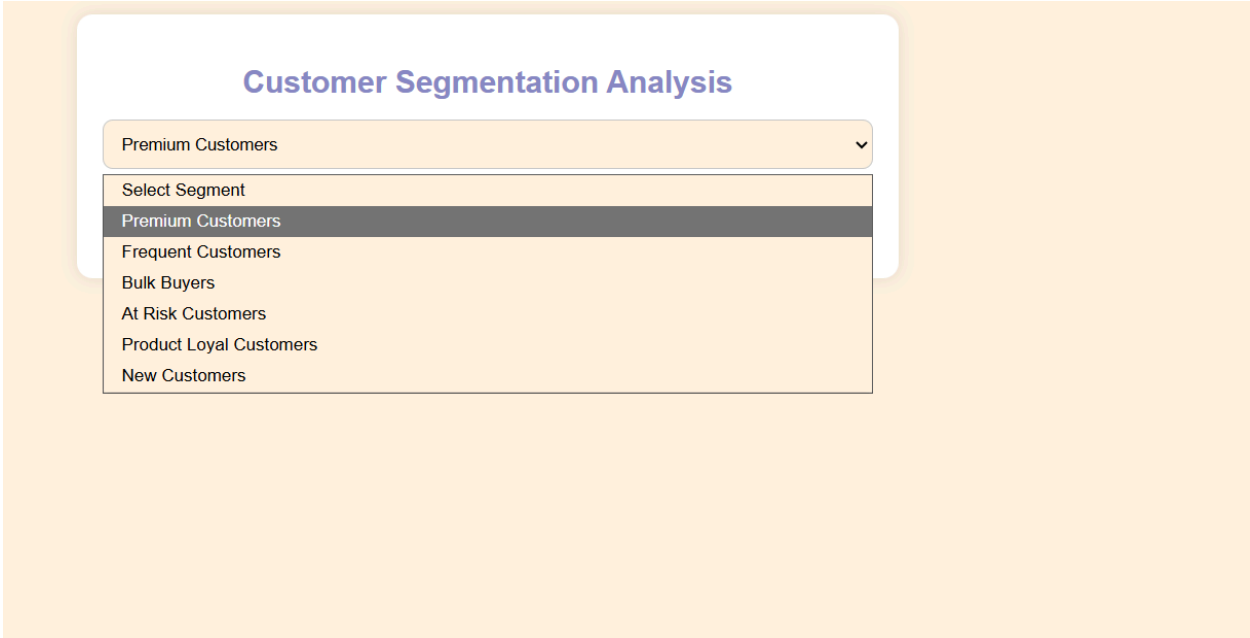
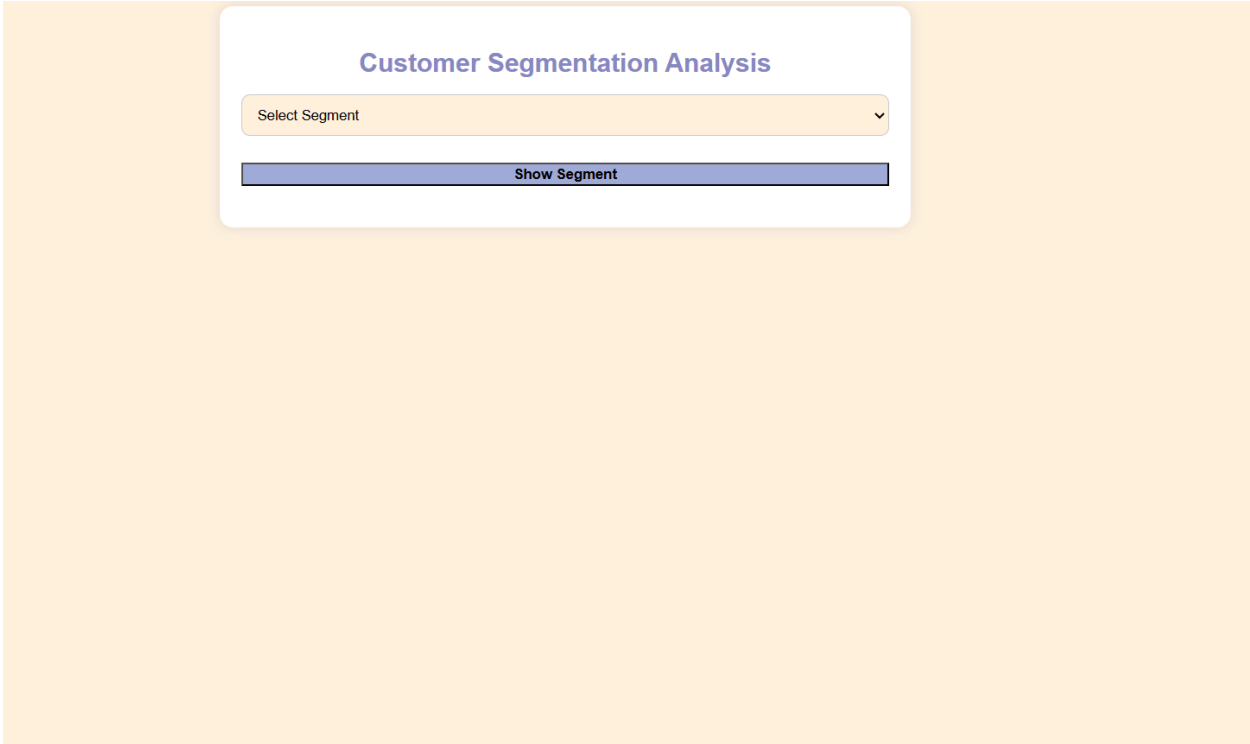
The image shows a login form titled "Employee Login" centered on a white background with rounded corners, set against a light orange gradient. The form contains three main elements: a text input field with the value "E01", a password input field with masked characters "....." and a toggle icon on the right, and a blue "Login" button.

Employee Dashboard:



The image displays the "Employee Dashboard" interface. It features a dark purple header with the title "Employee Dashboard" in white. Below the header is a navigation bar with four links: "Update Product Catalog", "Update Customer", "Customer Segmentation", and "Logout". The main content area has a light orange background and contains the text "Welcome, Employee!" followed by the instruction "Select an option from the menu above to proceed."

Customer Segmentation



Premium Customers:

Customer Segmentation Analysis		
Premium Customers		
Show Segment		
Customer_Id	Customer_Name	TotalSpent
6	Furniture Gallery	25700.00
5	Impressions	6150.00
1	Contemporary Casuals	6075.00
2	Value Furniture	4175.00
3	Home Furnishings	3850.00

Frequent Customers:

Customer Segmentation Analysis		
Frequent Customers		
Show Segment		
Customer_Id	Customer_Name	TotalOrders
1	Contemporary Casuals	5
6	Furniture Gallery	4
3	Home Furnishings	4
2	Value Furniture	4

Bulk Buyers:

Customer Segmentation Analysis

Bulk Buyers

Show Segment

Customer_Id	Customer_Name	TotalUnits
6	Furniture Gallery	36
1	Contemporary Casuals	21
5	Impressions	16

At risk Customers:

Customer Segmentation Analysis

At-Risk Customers

Show Segment

Customer_Id	Customer_Name	LastOrderDate
1	Contemporary Casuals	1/1/2024 12:00:00 AM
22	Classic Comforts	8/20/2023 12:00:00 AM
23	Antique Alley	1/10/2024 12:00:00 AM
27	Saffron Home Decor	2/20/2025 12:00:00 AM
29	Regency Suites	4/1/2025 12:00:00 AM

New Customers:

Customer Segmentation Analysis

New Customers

Show Segment

Customer_Id	Customer_Name	TotalOrders
11	Oak & Ivy Interiors	1
12	Velora Home Studio	1
13	Royal Elm Decor	1
14	Cedar & Stone Homes	1
15	Luxe Habitat	1

Product Loyal Customers:

Customer Segmentation Analysis

Loyal Customers ▼

Show Segment

Customer_Id	Customer_Name	OrderCount
1	Contemporary Casuals	5
2	Value Furniture	4
3	Home Furnishings	4
6	Furniture Gallery	4
4	Eastern Furniture	3

Show All segments:

Customer Segmentation Analysis

Show All Segments

Show Segment

Premium Customers

Customer_Id	Customer_Name	TotalSpent
6	Furniture Gallery	25700.00
5	Impressions	6150.00
1	Contemporary Casuals	6075.00
2	Value Furniture	4175.00
3	Home Furnishings	3850.00

Frequent Customers

Customer_Id	Customer_Name	TotalOrders
1	Contemporary Casuals	5
6	Furniture Gallery	4
3	Home Furnishings	4
2	Value Furniture	4

Bulk Buyers

Customer_Id	Customer_Name	TotalUnits
6	Furniture Gallery	36
1	Contemporary Casuals	21
5	Impressions	16

At-Risk Customers

Customer_Id	Customer_Name	LastOrderDate
1	Contemporary Casuals	1/1/2024 12:00:00 AM
22	Classic Comforts	8/20/2023 12:00:00 AM
23	Antique Alley	1/10/2024 12:00:00 AM
27	Saffron Home Decor	2/20/2025 12:00:00 AM
29	Regency Suites	4/1/2025 12:00:00 AM

Loyal Customers

Customer_Id	Customer_Name	OrderCount
1	Contemporary Casuals	5
2	Value Furniture	4
3	Home Furnishings	4
6	Furniture Gallery	4
4	Eastern Furniture	3

New Customers

Customer_Id	Customer_Name	TotalOrders
11	Oak & Ivy Interiors	1
12	Velora Home Studio	1
13	Royal Elm Decor	1
14	Cedar & Stone Homes	1
15	Luxe Habitat	1